



HUIYEARN

The Balanced Solution for Scalp Trouble.

www.adore4.com

The Balanced Solution for Scalp Trouble.

Balancing power of oriental medicinal herbs
The True Herb Shampoo, Non-Synthetic colorant.



REDbookers, founded through the Social Venture Contest hosted by Korean Ministry of Employment and Labor in 2015, is a software development company as well as cosmetics development and seller.



Till Now

Cosmetic development and sales for scalp and skin trouble care based on oriental herbal ingredients.

Beauty Technology

- Shampoo and hair tonic helping for dandruff, dead skin cells and itch
= adore4 scalp shampoo/hairtonic SD Solution
- Shampoo and hair tonic helping for anti-hair loss using beer yeast and coffee caffeine
= adore4 scalp shampoo/hairtonic HL Solution
- Foam cleanser helping for acne skin
= adore4 facial foam cleanser HL Solution
- Balm and body oil helping for psoriatic skin
= adore4 skin balm/body oil NS Solution



Currently in development

A.I. + Cosmetic + Smart Factory

= With the picture taking of scalp or skin by a mobile scanner app and info sending to server, AI would be analyzing the picture and delivering customized cosmetic formula just for you

Our future

Smart Mirror + Cosmetic Business

= Picture taking on your skin and information sending by a smart mirror to the server will deliver AI analysis and cosmetic recommendation with considering weather, moisture and etc.





Shampoo textures



HL scalp solution

#Coffee caffeine #Brewer's yeast extract #Hair-loss



coffee caffeine

Studies of human hair follicles show that caffeine increases the amount of cell energy by acting against a protein called PDE. It has also been shown to increase IGF-1, an important signalling molecule in promoting hair growth.



brewer's yeast

Brewer's yeast is a rich source of biotin, which is essential for hair growth, according to the University of Maryland. Biotin is a coenzyme that helps the body break down and build up protein, according to HealingWithNutrition.com.



HUIYEARN scalp shampoo HL solution 500ml (wash-out)

"Shampoo formulated with highly concentrated coffee caffeine and brewer's yeast"

- Contains dexpanthenol & L-menthol
- Deep cleansing with rich foam. shampoo&conditioner 2 in 1
- Hypoallergenic tested.



HUIYEARN scalp hairtonic HL solution 150ml (nourishing tonic)

"Hairtonic for nourishing coffee caffeine and brewer's yeast on your scalp"

- Blended high concentration of coffee and brewer's yeast.
- Instantly cooling effects with non-sticky liquid.
- Nourishing oriental herb spray.



Shampoo textures

SD scalp solution

#Oriental herbal extracts #Sebum #Dandruff #Smelly scalp



Houttuynia cordata

One of famous ingredients for stabilizing sebum levels.



Chinese Knotweed

Contains plenty of polyphenol and flavonoid



Sophora root

Saponin is quite effective for stabilizing damaged skin



Green tea

Contains various polyphenol components for dry skin type.



Schisandra chinensis

Contains crotonic acid and schizandrin.



Wild bean

One of crucial ingredients for most of cosmetics.



HUIYEARN scalp shampoo SD solution 500ml (wash-out)

"Formulated with oriental medicinal herbs to treat scalp condition."

- Contains high quality extracts of oriental herbs.
- Controlling sebum levels. Hypoallergenic tested.
- Two options, oily or dry skin type.



HUIYEARN scalp hairtonic SD solution 150ml (nourishing tonic)

"Hairtonic infused with oriental herbal extracts"

- Blended high concentration of oriental herbal extracts.
- Instantly cooling effects with non-sticky liquid.
- Nourishing spray for scalp trouble treatment.

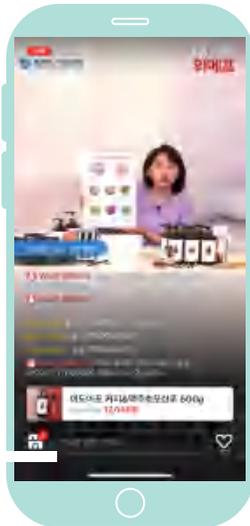
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KTX Busan station



Happy department store in
Mok-dong, Seoul



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AUCTION.

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WEMAKEPRICE

 **INTERPARK**



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