



FROM NATURE, NATURE TO SKIN  
Power of Natural Ingredients Delivered to Skin



Korea's renowned health product company 'FromBIO' continuously takes a leap to become a global healthcare company.



- **For the health of your loved ones,**  
FromBIO sticks to healthy ingredients only.
- **For healthy foods, cosmetics, and cleansing products,**  
FromBIO relentlessly researches new ingredients.
- **With the goal of presenting top-quality products to consumers,**  
FromBIO constantly takes on challenges and conducts research.

## FromBIO's Business Scope

FromBIO suggests healthy foods to bring healthy life to your family and FromBIO Cosmetic proposes reliable cosmetic items and cleansing products



**FromBIO**  
in charge of healthy foods

**#Functional health food**   **#health food**

\*10 ingredients separately acknowledged  
by the Ministry of Food and Drug Safety



**FromBIO Cosmetic**  
Provider for healthy cosmetic items  
and cleansing products

**#Cosmetic\_Product**   **#Household\_and\_Health Care**

\*Cosmetic Product Division  
separately established  
in January 2022



mastina is . . .

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**Mastic**  
**Nature**  
**Na**

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mastina\_Mastina is  
a newly coined word where the brand's unique ingredient (Mastic)  
is combined with the brand's value (Nature/Na(I))

**Brand Slogan**

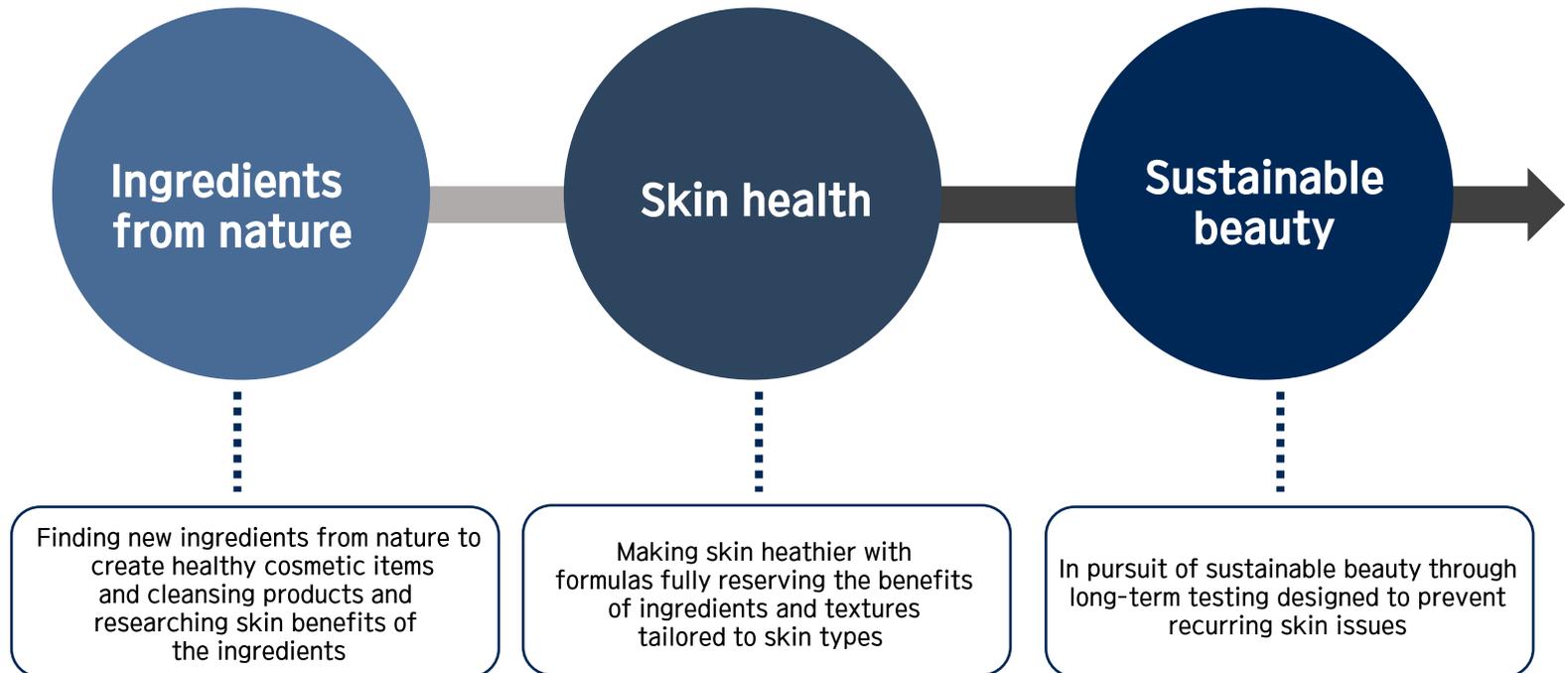
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**From Nature,  
Nature To Face**

**Power of natural ingredients** delivered  
to skin

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It shows Mastina's orientation that is connecting natural  
ingredients to technology and know-how in harmonious  
combinations to fully deliver the benefits of ingredients to skin





Brand that makes products beneficial for skin health with ingredients from nature

Brought by the technology and know-how of functional health food company FromBIO, **ingredient-centric cosmetic brand Mastina** pursues sustainable beauty that helps maintain healthy skin without recurring skin issues with combination of functional health food ingredients from nature and natural ingredients, based on the belief that good ingredients make good cosmetic products.

## We explore ingredients from nature

- ✓ Natural ingredients from clean areas
- ✓ Natural ingredients that can replace chemical ingredients
- ✓ Natural ingredients that can be collected in the right way

## Specialized ingredients research

- ✓ Brand with a bio research institute involved in material research
- ✓ Explore skin benefits through testing
- ✓ Find optimal ingredient content and apply it to the product
- ✓ Verify the efficacy and safety of ingredients through various research papers and clinical testing
- ✓ Develop ingredients in collaboration with material suppliers with exclusive technology

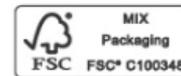
## Thorough verification and clinical test completed

- ✓ Skin irritation test and hypoallergenic test for sensitive test for the entire product range
- ✓ Clinical test on skin improvement (Limited to functional products)
- ✓ Global vegan certification in Korea and overseas



## Clean package for sustainable environment

- ✓ FSC certified
- ✓ Soy ink
- ✓ Recycled paper, paper buffer, paper tape



## Three exclusive ingredients for FromBIO Cosmetic

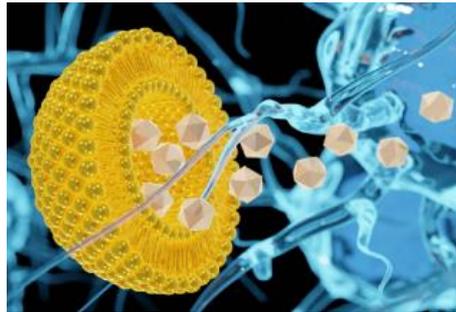
- 1 Natural ingredients
- 2 Vegan certification available
- 3 Patent application being processed
- 4 Trademark application completed



### Patented exclusive ingredient **White Mastic™**

Ingredient made from strictly selected mastic gum processed through dispersion twice and ultra-fine emulsification once. It makes skin tone brighter and more radiant.

\*Skin brightening patent application being processed (FromBIO patent)



### Skin absorption booster **Liposome Mastic™**

Liposome Mastic is created in a process where mastic gum, which is not easily absorbed to skin, is processed in a liposome method to boost the absorption of other active ingredients.

\*Patent application being prepared (FromBIO Cosmetic)



### Natural fermentation and aging method **Fermented Mastic™**

Fermented Mastic is created through a 432-hour fermented aging process. It hydrates and brightens dry and dull skin.

\*Patent application being prepared (FromBIO Cosmetic)  
\*Jointly developed with Korea's No.1 ODM Cosmax

Skincare (6)



FromBio Development (2020~2021)

Cleansing (2)



Dental (1)



Hair (2)



Acc (3)



Body (2)



coming soon!

Sun (2)



FromBio Cosmetic Development (2022)

Real cleansing  
makes pores even tighter!



Real Cleansing Gel  
200 mL  
KRW 28,000

Natural surfactant  
combination  
mild subacid cleanser



Real Cleansing Oil  
200 mL  
KRW 32,000

Combination of 5 types of  
natural oil  
mild cleansing oil

H<sub>2</sub> Soap for skin hydration



H<sub>2</sub> Mastic Soap  
100 g  
KRW 9,000

Hydrating and healthy  
cleansing with  
H<sub>2</sub> soap beneficial for skin health

Breath care satisfaction 100%



Premium Mastics Toothpaste  
120 g  
KRW 12,000

Perfect breath care toothpaste  
that makes a perfect first impression  
and a pleasant lasting impression

Soothing anti-aging care that offers calming and anti-aging



**Mastic Calming Touch Toner**  
150 mL  
KRW 24,000

Mild skincare with subacid toner  
for the first step of skincare



**Mastic Density Care Ampoule**  
35 mL  
KRW 45,000

Full-effect skin firming with  
highly enriched resin texture ampoule



**Mastic Pure Complexion Cream**  
50 mL  
KRW 42,000

Skin firming cream that takes care of  
skin from the inside  
with its viscous texture

\*Contains White Mastic 5,000PPM

\*FromBIO patent contained (Production method of aqueous mastic gum solution with dispersion capacity and water soluble capacity improved through nano encapsulation)

99% pure Bakuchiol  
Mild but potent anti-aging from next-gen retinol



**Bakuchiol Toner**  
150 mL  
KRW 30,000

Hydrating anti-aging toner that finds a good balance in skin

\*Contains Bakuchiol 2,000PPM



**Bakuchiol Ampoule**  
30 mL  
KRW 42,000

Alleviates 10 types of aging symptoms  
Highly enriched anti-aging ampoule

\*Contains Bakuchiol 10,000PPM



**Bakuchiol Cream**  
50 mL  
KRW 48,000

Alleviates 5 types of aging symptoms  
Deeply hydrating anti-aging cream

\*Contains Bakuchiol 10,000PPM

Thorough hair loss care that locks in your hair



**Mastic  
More Volume  
Shampoo**  
500 mL  
KRW 35,000

Anti-aging shampoo for  
scalp and hair volume



**Mastic  
More Volume  
Treatment**  
250 mL  
KRW 27,000

Reduces hair loss symptoms  
and improves hair texture  
all at once



**Hair Meridian Scraping  
Scalp Brush**  
1 unit  
KRW 18,000

Gentle massage for  
scalp, neck and shoulders



**Wooden Scalp  
Massage Brush**  
1 unit  
KRW 17,900

Brushes away  
dust and fatigue and  
revitalizes scalp and hair!



**Real  
Hair Band**  
1 unit  
KRW 3,000

Easily holds your hair

\*Contains Cure Mastic 5,000PPM

\*FromBIO patent contained (Hair loss preventing or hair growth boosting cosmetic compound that contains aqueous mastic gum solution)

Soothing and hydrating body care solution that leaves a pleasant scent behind



**Relief Moisture  
Body Wash  
500 mL  
KRW 21,000**

Mild exfoliation  
and gentle foaming formula  
for hydrating shower that leaves  
skin moisturized and supple



**Relief Moisture  
Body Lotion  
500 mL  
KRW 23,000**

Soothing and hydrating lotion  
that makes a pleasantly  
layered scent linger all day  
and instantly alleviates rough skin

\*Contains Cure Mastic

\*FromBIO patent contained (Production method of aqueous mastic gum solution with dispersion capacity and water soluble capacity improved through nano encapsulation)

Block the heat! Block the cold! Soothing and protective sun care that protects skin all four seasons



Pro Vegan  
Mild Sun  
50 mL  
KRW 25,000

Hydrating essence sun cream  
with a lightweight texture



Pro Vegan  
Essence Sun  
50 mL  
KRW 25,000

Healthy non-nano physical sun cream  
that helps create healthier skin

\*Contains Liposome Mastic

# Test Report

mastha



### <Bakuchiol Ampoule>

- Improves wrinkles
- Provides skin lifting for sagging skin
- Restores skin elasticity
- Improves skin moisture content
- Improves skin density
- Improves skin tone
- Improves skin texture
- Adds glow to skin
- Lasting skin hydration and skin firming capacity after discontinuance
- Improves skin moisture in the surface of skin and deep layers of skin
- Improves skin moisture loss
- Improves moisture content in skin
- Tightens pores
- Improves skin texture and density
- Makes skin firmer
- Improves existing fine wrinkles around the eyes
- Instantly improves deep wrinkles around the eyes
- Suitability test for acne-prone skin
- Skin irritation test for skin
- Skin irritation test for sensitive skin
- Accumulated skin irritation test
- Soothes skin damaged by UV rays
- Soothes skin irritated by high or low temperatures



### <Bakuchiol Toner>

- Improves wrinkles
- Improves skin moisture content
- Improves skin density
- Lifts facial skin
- Improves skin elasticity
- Skin irritation test for skin
- Accumulated skin irritation test



### <Bakuchiol Cream>

- Improves wrinkles
- Improves skin moisture content
- Improves skin density
- Lifts facial skin
- Improves skin elasticity
- Skin irritation test for skin
- Accumulated skin irritation test



### <Mastic Calming Touch Toner>

- Improves skin texture and density
- Improves skin moisture content
- Soothes skin redness caused by thermal irritation
- Skin irritation test for skin



### <Mastic Pure Complexion Cream>

- Improves skin elasticity
- Improves skin barriers
- Improves skin tone
- Makes skin more translucent
- Makes skin moisture content last for 50 hours
- Skin irritation test for skin



### <Mastic Density Care Ampoule>

- Improves skin elasticity
- Improves skin density
- Improves skin moisture content
- Improves skin moisture content
- Provides skin lifting
- Adds glow to skin
- Skin irritation test for skin



### <Premium Mastics Toothpaste>

- Reduces oral bacteria
- : alveolar bone destroying bacteria, periodontitis causing bacteria, periodontitis triggering bacteria, intractable periodontitis causing bacteria, gingivitis and oral infection causing bacteria, dental caries causing bacteria
- Reduces 3 bad breath causing factors : hydrogen sulfide (rotten egg smell), methyl mercaptan (rotten onion smell), dimethyl sulfide (rotten cabbage smell)
- Proven antibacterial capacity for 3 types of bacteria including Helicobacter
- : periodontitis causing bacteria, stomach cancer causing bacteria, dental caries causing bacteria, bacteria that contributes to dental caries and helps spread bacteria causing periodontitis



### <Mastic More Volume Shampoo>

- Reduces scalp oil
- Increases scalp moisture
- Reduces scalp redness
- Reduces moisture loss in scalp
- Improves scalp skin elasticity
- Reduces oiliness in scalp
- Reduces the appearance of dead skin cells in scalp
- Reduces hair loss count in 6 weeks' use
- Improves the thickness of hair roots
- Skin irritation test for skin

### <Mastic More Volume Treatment>

- Skin irritation test for skin



### <Real Cleansing Gel/Oil>

- Quintuple deep cleansing effect
- : makeup products, dirt inside the pores, dirt on skin, blackhead and whitehead improvement, sebum control
- Triple skin-firming effect
- : Elasticity inside the pores, firmness for the skin surface, skin elasticity improvement
- Skin irritation test for skin
- Skin irritation test for sensitive skin



### <Relief Moisture Body Lotion>

- 24-hour-lasting hydration
- Improves and soothes skin barriers damaged by external irritants
- Skin irritation test for skin
- Skin irritation test for sensitive skin



### <Wooden Scalp Massage Brush / Hair Meridian Scraping Scalp Brush>

- Heavy metal not detected in a test



### <Pro Vegan Mild Sun / Essence Sun>

- Instant soothing at a high temperature or a low temperature
- Skin irritation test for skin



### <Relief Moisture Body Wash>

- Improves skin moisture content when washed 5 times in a row
- Cleanses old dead skin cells
- Skin irritation test for skin
- Skin irritation test for sensitive skin

## 1) Technology patents

- Production method of ethanol hand sanitizer with antibacterial capacity that lasts longer due to application of water soluble mastic gum
- Anti-allergy compound made with water soluble mastic gum or Lindera glauca extract
- Hair growth boosting or hair loss preventing compound made with water soluble mastic gum and Lindera glauca extract
- Hair loss preventing or hair growth boosting cosmetic compound that contains aqueous mastic gum solution
- Production method of aqueous mastic gum solution with dispersion capacity and water soluble capacity improved through nano encapsulation

\*Held by FromBIO

## 2) Trademarks

- Emblem: mastina, Mastina, White Mastic, Cure Mastic, Liposome Mastic, Balance Biome, etc.
- Local: 5 registered and 16 applications being processed
- International: 2 applications each being processed in China and Japan

\*Held by FromBIO Cosmetic



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**FROM NATURE, NATURE TO SKIN**

#101-1004, 88, Sinwon-ro, Yeongtong-gu,  
Suwon-si, Gyeonggi-do, Republic of Korea

[www.mastina.co.kr](http://www.mastina.co.kr)